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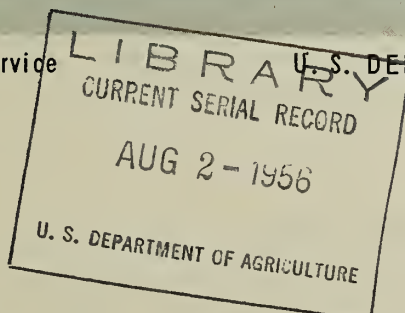
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about 4-H Clubs and Y M W



Federal Extension Service



U. S. DEPARTMENT OF AGRICULTURE
No. 27

Washington 25, D. C.
July 18, 1956

Dear Coworkers:

PRESIDENT'S CONFERENCE ON FITNESS OF AMERICAN YOUTH

It was a pleasure and an honor to represent the Department and 4-H Club work at the recent Conference on Fitness of American Youth at Annapolis, Maryland, June 18 and 19. About 150 national leaders of youth organizations, educational institutions and associations, sport celebrities, mass media representatives and government leaders, including three Cabinet officials participated. Vice President Nixon chaired the entire meeting. President Eisenhower sent two messages, one of greetings and purpose in the beginning and one taking definite actions at the end.

As you perhaps read, the President announced to the Conference at its close the establishment of two bodies:

1. A council of Cabinet officers would be established representing the major agencies or departments of Government having programs immediately in this field. There was indication that these agencies would include the Departments of Agriculture, Defense, Health, Education and Welfare, Interior, Justice and Labor.
2. Establishments of a National Citizens Advisory Commission to include top representatives of many of the groups, agencies and programs represented at the Conference. This would be non-government counseling, advisory, research and stimulation groups.

In the Vice President's opening statement he declared as one of the basic purposes of the Conference and movement, to stimulate and encourage more and better efforts on the part of private and public agencies toward assistance of youth. He implied that such programs would be given stronger emphasis and status within the Federal Government.

TEAM APPROACH ON BACK-TO-SCHOOL CAMPAIGN

Each summer and fall season the temptation confronts older boys and girls to continue their vocational interests, money-making jobs, or home and farm activities rather than return to school for more education. This fall several departments of Government are undertaking in cooperation with schools, a stepped-up "back to school" campaign to be launched in mid-August. The

National Advertising Council has been enlisted to support the drive. It is certainly in keeping with the trends and developments within both agriculture and industry toward the need for more educational qualifications in young workers. Many of us may wish to support this effort with appropriate articles in news releases, newsletters to county Extension agents, in our letters and talks, and so forth. There are several publications on this subject now being prepared which we will attempt to send you as soon as available.

TWENTY-SIXTH NATIONAL 4-H CLUB CAMP

The 26th National 4-H Club Camp is now being reported across the Nation by the 200 delegates and the 100 adults who were here from June 13 to 20. As we review the Camp, we feel that it was a memorable one from many standpoints.

Starting next year, the name will be National 4-H Club Conference, which is more in keeping with the nature of the program conducted. Perhaps you have already noted the change in name if you have reviewed the minutes of the Extension Committee on Organization and Policy.

Another change recommended for next year is that the conference be scheduled on the basis of a calendar week. This is to avoid some of the conflicts with the numerous State events that must be fitted into the period between regular sessions and summer sessions on many university campuses. Dates recommended are:

1957 - Saturday evening, June 15, to Friday evening, June 21
1958 - Saturday evening, June 14, to Friday evening, June 20

We know you will want to review carefully the reports of the exploratory groups on program projection, adult volunteer leadership, programs for older 4-H members, and extending the influence of IFYE. The good thinking of the leaders in these groups will be far reaching in its influence on the 4-H program across the Nation. Four program development committees also worked diligently and effectively. Their reports will come to you after the November meeting of the Subcommittee.

The Camp delegates were enthusiastic about their opportunity to consult with the program development and exploratory committees. The adults were very complimentary of the good thinking contributed by the young people and dedicated to the principle of youth participation in formulating programs for youth.

The Division of 4-H Club and YMW Programs is grateful for the full support given to National 4-H Club Camp by the entire Federal Extension staff. Many folks worked hard on assignments that could not be publicly recognized. Just as for your State events, it took the whole team to do the job.

EIGHT HONORED FOR OUTSTANDING CONTRIBUTIONS TO 4-H

Eight friends-of-4-H were honored on Monday during Camp. They included: Phillip Alampi, New Jersey, farm and garden director of the National Broadcasting Company and newly-appointed New Jersey State Secretary of Agriculture; Mr. and Mrs. Charles Dana Bennett, Washington, D. C. of the Foundation for American Agriculture and of the Farm Film Foundation; John B. Clark, New York, president of Coats & Clark, Inc.; Irwin B. Johnson, Illinois, managing editor of the National 4-H News magazine; A. L. Jones, Pennsylvania, public relations staff member of the Sears-Roebuck Foundation; J. D. Sykes, Missouri, vice-president in charge of public relations for the Ralston Purina Co.; and Roderick Turnbull, Missouri, editor of the Weekly Star Farmer.

PROGRESS REPORT ON THE NATIONAL 4-H CLUB CENTER

The entire National 4-H Club Camp crowd was thrilled with the announcement on June 19 that the Ford Foundation trustees have approved a grant of \$490,000 to the National 4-H Club Foundation for remodeling and enlarging the physical plant at the Center. The Ford Foundation grant will be matched by 4-H Foundation funds to bring a total of about \$735,000 into a remodeling and renovating program at the time the Center is reoccupied by 4-H about July 1, 1957. Part of the matching portion will come from Share and Care contributions. Twenty-five States and Hawaii have already completed their Share and Care goals, and completion by the remaining States is hoped for this year. This grant will bring closer to reality the dreams of 4-H members and leaders for a home of our own in the Nation's Capital which will be available to local, State and national 4-H, youth and Extension groups for training purposes. Congratulations and appreciation are due the 4-H Foundation staff and trustees for this alert and progressive action. The full news release on this subject was handled by the Foundation staff on June 19 and is available from Everett Bierman, Information Officer.

NINTH REGIONAL 4-H CLUB CAMP

Regional 4-H Club Camp opens at Howard University in Washington, D. C. on August 6 for delegates from 17 Southern States. These young men and women will represent 350,000 of the Nation's total 2,156,000 4-H'ers.

Camp delegates will meet top officials in the Department of Agriculture, hear talks by several national leaders, and tour the White House, the Capitol, Mt. Vernon and other places of civic and historic interest.

The Camp committee is headed by Director W. A. Sutton of the Georgia Extension Service, with P. H. Stone of the Federal Extension Service as Camp director. This will be the ninth annual regional camp, the second in succession to be held at Howard University.

4-H'ERS TO BE ON NETWORK BROADCAST

For the fourth successive year, the "Voice of Firestone" program will salute 4-H on a network program. Patricia Wright of Oregon and Lisle M. Cook of Iowa will be featured on the ABC radio and television program, scheduled for 8:30 p.m. EDT., July 30.

It is interesting to note that the program is scheduled for 290 radio and 88 television stations, reaching an estimated total of 3,466,000 homes. Dene Rattermann of the National Committee will be sending out appropriate releases about the program.

ANNUAL REPORT OF THE NATIONAL 4-H FOUNDATION

Hats off to Norman Mindrum and the entire National 4-H Club Foundation staff for the new annual report of the Foundation for 1955. The report is dedicated to Albert Hoefer, retired State 4-H Club Leader of New York, in recognition of his strong and persistent leadership in behalf of the Foundation and its programs at the same time he was working diligently for young people in the "Empire State". To Norman Mindrum and the National 4-H Club Foundation staff go our expressions of congratulations and admiration for many good jobs well done, as attractively presented in this annual report. We assume that you have received your copies direct from the Foundation office at 8561 Fenton Street, Silver Spring, Maryland.

CONDENSED REPORT OF NEW ENGLAND PILOT PROJECT ON EXTENSION WORK WITH YMW

About five years ago one of the more ambitious and stimulating pieces of research was undertaken in connection with Extension young adult work in six counties of Connecticut, Massachusetts and New Hampshire. You will recall that Miss Edna Sommerfeld and William Miller worked intensively in six selected towns of New England for a period of approximately three years. The final report of the work is actually a heavy volume of more than 700 pages. A condensed summary version has now been prepared by an editorial committee composed of Mrs. Ruth Clark, Radie Bunn, Eleanor Gifford, and Mrs. Laurel Sabrosky. Only a very limited number of copies of this report are available. We are enclosing one copy for each State 4-H Club leader. A shorter and more popular illustrated training leaflet will be available soon. The Sears-Roebuck Foundation provided funds for the extra staff and resources needed to do this important piece of research work.

NATIONAL COUNCIL MEETING, BOY SCOUTS OF AMERICA

More than 1800 adults, representing executives of industry, church, civic, school and youth organizations attended the 46th annual council meeting of the Boy Scouts of America at Cincinnati, Ohio, May 24-26. This council and the organization and effort that have grown out of it, are largely responsible for the consistent and rapid growth and development of the BSA program to include more than 3 million boys and a million adult Scouters. Rural Scouting now reaches more than 652,000 boys (compared with 900,000 boys in 4-H). The Rural Service Committee is also a very dynamic group. The annual report of Scouting progress, presented by a unique combination of double screen projection and the spoken word, was one of the most fascinating ever developed. Two thousand community leaders saw and heard facts and plans -- for an hour -- and loved it. Congratulations to our Scouting friends on another great year of progress.

4-H CO-WORKERS IN OTHER LANDS

Mr. and Mrs. A. J. Brundage are home briefly from their assignment in Taiwan. They plan to return in early October.

The Brundages bring greetings from Mr. C. T. Liao and Mr. C.K. Wu, both of whom have been in the United States and are known to many State 4-H workers.

From Barbara Engnaes of Norway we received a copy of "4-H Klubben", the 4-H member magazine in Norway. Mrs. Engnaes, also, was here in the States and made many friends. We are interested to note that the H's stand for "Hode - Hjerte - Hand - Helse", according to the publication she sent.

INTER-STATE AND INTER-COUNTY EXCHANGES

Currently, 31 Club members from Minnesota are in Mississippi on the sixth-log of the interstate exchange between the two States. This exchange was probably the first major activity of its type and has been in continuous existence since the first trial run. The exchange was started to give young people a better understanding of agricultural conditions and the way of life in another section of the country by actually living and working with the people. It was inspired by the IFYE program.

Thirty-six 4-H Club members and five adults from Weld County, Colo. called at USDA on their way home from a 2-week exchange visit with Haywood County, N. C., where they lived and shared rural life experiences with farm families. A highlight in Washington was a call at the office of Secretary of Agriculture Ezra Taft Benson. Coming into the Secretary's office as they left was Mr. David A. Hamil of Logan County, Colo. who was about to be sworn in as REA Administrator. When Mr. Hamil reminded the group that his three children were 4-H Club members in Colorado, many of the group found they had met them at State 4-H events.

Another exchange coming up soon is between Dodge County, Wisconsin and Cortland County, New York. We understand also, that Dyer County, Tenn. is planning a mid-western exchange experience, but have not heard the specific details.

LEADERSHIP-RECREATION LABORATORIES

We are pleased that Dr. E. J. Niederfrank of the Federal Extension Service staff could be at Chatcolab in northern Idaho to serve as resource person in community planning, leadership techniques, and evaluation. About the same time, such laboratories were also being held in New Mexico and in Illinois. You may recall that last September we sent you a list of such interstate recreation training experiences. This was done at the suggestion of the 4-H program development committee in recreation.

These laboratories and workshops provide training in recreation techniques but also in leadership philosophy for various Extension activities with groups and families. Leaders of many different groups attend the laboratories each year.

RURAL YOUTH OF THE USA CONFERENCE

The campus of the University of Wisconsin at Madison is the site for the annual RYUSA Conference to be held September 9-13, 1956. Theme of this year's conference is "Rural Youth Meets a Changing World." Four sub-topics are: 1. Individual Progress 2. Family Unity 3. Community Cooperation 4. International Understanding.

It is expected that several hundred rural young people widely representative of YMW groups, farm organization youth programs, cooperatives, school, church, and college activities will be in attendance. You will recall that about a year ago a change was made in the organizational structure and sponsorship of this conference. The conference objectives, program discussions and procedures are felt to be both democratic and in keeping with our educational objectives in Extension. Several very attractive program features are included for 1956.

YOUTH PROGRAM AT AMERICAN INSTITUTE OF COOPERATION

An interesting and an informative program is in store for youth delegates to the summer institute program to be held at Raleigh, North Carolina July 29-August 2. Don Dunham, National President of FFA is chairman and Joan Batten of Kenly, North Carolina, is 4-H delegate co-chairman. Chairmanship and co-chairmanship rotate between the two groups.

L. R. Harrill has been doing a masterful job of assisting with local arrangements and will stand by to see that everything goes off in smooth fashion. Lloyd Rutledge will represent our staff.

A challenging program of discussions and tours is planned. The theme is "Cooperatives - Key to Farm Ownership."

NATIONAL CIVIL DEFENSE WEEK

The President has approved September 9-15 as National Civil Defense Week. Purpose of the week is to stimulate understanding and cooperation in the development of Civil Defense programs in communities throughout the country. This includes possible enemy attack and natural disasters. "Alert Today-Alive Tomorrow" is the slogan.

A leadership guide has been prepared by the Federal Civil Defense Administration, which contains in detail a suggested local level program adaptable for large and small communities. Perhaps you have already seen this guide.

Agencies in the Federal Government share with State and city civil defense organizations a responsibility to help inform the American public regarding the use of civil defense.

Max Benne, 4-H member of Michigan, represented 4-H Clubs at the National Conference on Civil Defense in Battle Creek, Michigan, July 12 and 13.

UN DAY OCTOBER 24

From Walter Reed Army Hospital, the President issued a proclamation, naming October 24, 1956 United Nations Day. Governors in many States have already named State committees, and mayors of towns and cities have been asked to appoint local committees. Theme of the observance will be "The UN is Your Business."

DATES FOR 4-H CLUB WEEK

Almost daily we are answering queries about date for 1957 4-H Club Week.

The Subcommittee minutes record acceptance of the recommendation of the National 4-H Events committee that dates for 4-H Club Week the next two years be:

1957 - March 2 to 9

1958 - March 1 to 8

The present theme "Improving Family and Community Living" continues through 1957. Recent discussion about theme is for one to be effective beginning with 4-H Week in 1958.

MARYLAND DAIRY CATTLE JUDGING TEAM WINS TOP HONORS AT INTERNATIONAL EVENT

Congratulations to Maryland's 4-H Dairy Cattle Judging Team which won first place at the 27th International Dairy Cattle Judging Contest held in connection with the Royal Show in England. This is the 10th year a Maryland team has represented the 4-H Clubs of the United States and the fifth time a Maryland team has won first place. The Maryland Extension staff is to be commended for their fine work with these judging teams.

A welcome home reception and dinner is planned for the group on August 3 here in Agriculture. The National Milk Producers Federation will be co-host with the Federal Extension Service.

FOUR-STATE CONFERENCE

The State 4-H staffs of Illinois, Indiana, Michigan, and Ohio talked "turkey" about the Older 4-H Member program at Turkey Run, Indiana, at their biennial conference recently. Older members told them why the meeting was important, Glenn Dildine spoke of growth, workshops worked on programs, and each State stated its present and future plans. Also, Director Hoffman of Indiana spoke on program projection, and Dr. Mary Ruth Rapp on her "awards" study. Maurice Hill, Michigan; H. G. Wetzell, Illinois; Mary Frances Smith, Indiana; and Beatrice Cleveland, Ohio; were the committee members. W. R. Anick, Indiana, is chairman for the next conference.

"MISS YOUNG AMERICA IN 4-H"

Barbara Jean David, 18, of Winfield, Kansas was chosen the second "Miss Young America in 4-H" at National 4-H Camp in June. She will be featured in the November issue of SEVENTEEN magazine as typically outstanding among the Nation's 4-H'ers everywhere. She was selected by the editors of the magazine in cooperation with a special committee named by the Subcommittee on 4-H Club Work. Starting with foods and clothing, Barbara's ambitious 4-H projects now also include dairying, home improvement and beautification, poultry, and junior leadership. She has an exceptional record of 4-H achievements, plus many in church, school and community.

Marilyn Graves of Mississippi had this honor in 1955.

HELPING WITH CAREER GUIDANCE

We have been watching with much satisfaction we might add, the many references in your materials about assisting 4-H members with information on careers in agriculture and home economics.

For example, during the Idaho short course, an assembly dealt with "Questions to Ask in Choosing a Vocation." Connecticut plans to have sessions at their 4-H week in late July on "Career Opportunities for Boys" and "Career Opportunities for Girls". Massachusetts is doing the same thing at its Junior Leadership Camp. "Shall I Go to College" was the topic for a panel discussion, tying in with vocations and occupations, during one day of State Club Week attended by 1,000 4-H'ers in Minnesota.

Members of our staff have had opportunities to assist in a variety of ways, too. For example, Fern Shipley participated on a panel in the public relations section at the American Home Economics convention where the topic was "Youth Wants to Know About Careers in Home Economics."

A very favorable response has resulted from the new bulletin assembled by Lloyd Rutledge "Toward Broader Horizons". One of the important program areas outlined there is career exploration.

We are anxious to know of examples from your State and significant ways you are giving impetus to the fourth guidepost "Choosing A Way to Earn a Living."

4-H GIRL ON AHEA PROGRAM

Anita King of Maryland represented 4-H Club work at the opening session of the American Home Economics Association 47th Annual Meeting in Washington, D. C. Anita told of the value of her 12 years of 4-H Club work to herself and her family, and how 4-H was responsible for her choice of a home economics career.

FUTURE HOMEMAKERS NATIONAL CONVENTION

Linda Gould, Lafayette, Ind., represented 4-H Club work at the national convention of Future Homemakers held in Chicago July 2-6. "What We are Working Toward in 4-H" was the subject of her talk at the banquet. Miss Mary Frances Smith of the Indiana 4-H staff accompanied her.

NATIONAL CONFERENCE ON CITIZENSHIP

4-H and YMW delegates will be named to participate in the National Conference on Citizenship to be held September 17-19. Conference theme is to be "The Voting Citizen". Aubry Scott, Associate 4-H Club Specialist, Tennessee, will be adviser for the group.

A meeting of the 4-H Citizenship Program Development committee is planned to immediately follow the conference.

SIX FORMER 4-H CLUB MEMBERS AWARDED FELLOWSHIPS

Come September, we will join in welcoming six new recipients of 4-H Fellowships, who will have the wonderful opportunity of nine months' study in the U. S. Department of Agriculture and in Washington. The recipients are:

Joan V. Engle, Kansas
Ann Elizabeth Thompson, Alabama
Virginia E. White, Minnesota
Harlan G. Copeland, Kansas
Duane B. Lau, Ohio
Harry Vieth, Jr., Missouri

4-H EXHIBIT KITS

A separate letter will give information about the first of the 4-H exhibit kits. Leaders who were at National Camp saw preliminary art work for the first kit and urged that we make every effort to make the first kit available to you for late summer and fall use. Accordingly, Joe Tonkin and his staff have been able to rush the production of the first kit. Please check the letter for procedure you will use in placing your orders through the firm that is doing the silk screen processing.

After the showing at National Camp, some changes were made in the art work based on suggestions many of you gave. For instance, the chart will now say "Department of Agriculture" rather than "USDA". We appreciated your helpfulness in giving ideas for improvement.

If this first kit seems to meet a need and is used in sufficient volume, we will then proceed with issuing additional kits planned for the series.

IDEALS IN ACTION - SOME OF THE THINGS BEING DONE IN THE STATES

CALIFORNIA - Project Increases

The California Plan of Work made an interesting comparison of project increases, comparing 1955 over 1951. Food preparation lead the list with 139 percent increase. This project also has some excellent new literature. Other projects with notably high increases were clothing, junior leadership, electrification and sheep.

FLORIDA - "Teen Agers are People Too"

"Understanding and Working with People--One's Self, One's Family and One's Community" will be one of the workshop sections at the Home Demonstration Short Course in late July. Tena Bishop will be on hand to participate.

GEORGIA - Negro 4-H Center

A \$200,000 allocation for work at the Negro 4-H Club Center at Dublin will be used for the construction and renovation of major buildings. In announcing the allocation, Governor Griffin also said the State will match private funds raised for cottages at the Center on a similar plan as for Rock Eagle. As at Rock Eagle, the facilities are planned for year-round use, and other educational groups besides 4-H have an opportunity to fit into the schedule. The center at Dublin is estimated as a \$750,000 project.

HAWAII - 4-H Fryer Contest

This interesting activity is based both upon the efficiency of gain per bird and also upon the member's skill in killing, dressing, eviscerating, and packaging the fryers. It attracts much general public attention as well as 4-H interest.

ILLINOIS - Illinois 4-H Foundation

Associate Director W. G. Kammlade was re-elected chairman of the Illinois 4-H Foundation. Vice-chairman is D. G. Womeldorff of the Public Service Company, Chicago, and secretary-treasurer is O. F. Gaebe, In Charge, 4-H Club Work in Agriculture, Illinois. Three members whose terms expired were re-elected and the following new members were added to the board: J. M. Patterson of Standard Oil, Robert Anderson of Cities Service, Louis Ratzesberger Jr. of Illinois Canning Company, Trevor Jones of Central Illinois and Midland railroad, and Richard Albrecht of Prairie Farmer magazine.

IOWA - Convention

The 27th Annual Convention for 4-H Club girls was built around the theme "A 4-H Girl Looks at Rights and Responsibilities in a Democracy". Three sessions looked to this girl's right to become a real woman, rights and responsibilities as family members; and privileges and problems in anticipation of homes of their own. The final evening program featured a dramatic presentation of the history of human rights. Dr. Evelyn Millis Duvall was a resource person.

MISSOURI - Junior Balanced Farming Association

Lincoln County has a Junior Balanced Farming Association for 4-H members of high school age engaged in farming partnership with parents. Members must be willing to pay and willing to attend six meetings.

MISSOURI - 4-H Sunday

An interesting tabulation of 4-H observances in connection with Rural Life Sunday shows that 38 counties held a county-wide observance. In 36 counties, two or more clubs participated in special observances; and 83 clubs reported holding 507 observances where a single club was featured. According to Mary Dell McCain's figures, this adds up to the impressive total of 866 different programs, involving 14,196 members, with a total attendance of 41,585.

INDIANA - Youth Floats in State Fair Parade

Six rural youth groups have already indicated their plans to enter floats in the State Fair parade themed to "Food from Farm to Family". Many more are expected to enter before the September 6 event. The State Extension Service cooperated by loaning pictures of former floats on special request.

MONTANA - Slides About IFYE

IFYE alumni have prepared a set of slides, contributed by each of Montana's delegates to foreign countries, to use in explaining the program. Scheduling of slides is handled at the State Extension office.

Another interesting idea from Montana: A "List of Available Speakers" was circulated to clubs in Yellowstone County. This list included members and adults who had had interesting 4-H experiences and would be willing to accept invitations from local 4-H Clubs.

OHIO - Automobile Project

Club members in 9 pilot counties are enrolled for a new 4-H Club project designed to give boys and girls training in automobile maintenance and safety. Club members 15 years of age or older may participate. In the first year of the project, 4-H'ers will attend meetings on such subjects as traffic rules and regulations, fundamentals of engines, fuel, ignition and cooling systems, lubrication and driver responsibilities.

OREGON - Judging School

A three-day judging school was held in May for about 100 women who serve as judges of 4-H home economics exhibits and activities at county fairs. Following the school, the Extension Service furnishes each county with a list of lay judges that have had recent training. The program for the school was planned so that each participant heard a beginning assembly on the philosophy and attitudes of judging, then on a rotation schedule received training in ten special subject-matter sections.

KANSAS - Aviation, a New 4-H Activity

Using aviation to improve agriculture is the basis of a new 4-H Club activity in which the Kansas Flying Farmers Association is cooperating with the Extension Service. Club members, 14 years of age by September, are eligible to enroll in the activity if they are enrolled in soil conservation or other projects which contribute to the 10 points in the Kansas Balanced Farming and Family Living Program. Examples of such projects are beautification of home grounds, grass and legume production, livestock and pasture programs.

KANSAS - 4-H Music Camp

One of the more unusual Camps was first on the list for Rock Springs Ranch in 1956. Delegates take part in a program planned for 4-H Club members interested in music and the 4-H music appreciation program. Informal classes included listening to music, folk music, and song leading. Sedgewick County presented typical music appreciation numbers during one session and also brought their top-ranking music appreciation talks from their County 4-H Club day.

MASSACHUSETTS - Camp Counsellors Trained

A three-day training session was held for junior camp counsellors. Workshop sessions included nature, waterfront techniques, games and recreation, and duties of counsellors. Concurrently with these training sessions, a meeting was held for club agents and camp directors.

MICHIGAN

Mary Ruth Rapp's presentation to the Michigan 4-H Club Agent's conference at Higgins Lake was well received. Her presentation preceded a discussion period.

MINNESOTA - Radio Speaking

"What Are My Opportunities and Responsibilities Under Freedom?" is the current topic for the 4-H radio speaking contest, a citizenship activity in which any 4-H member may participate. The leaflet explaining the activity gives suggestions for resource material, composition, and delivery.

MINNESOTA - T. A. Erickson-Night

A thrilling ovation to Minnesota's 85-year old-4-H Pioneer, T. A. Erickson, was a part of the program for State Club Week.

The story of how the program, reviewing his life and work, was produced, is an example of real teamwork. Gwen Becheller did the basic script (stimulated by her attendance in the creative dramatics section of a Recreation Leaders Lab.) She had help from Bernard Beadle and Gerald McKay on preparing slides. Workshop sessions during State 4-H Week tied into the production. The drama group worked on choral reading for the script, the chorus group worked on the music. Ted Fenske, assistant dean and a former 4-H member, did the narration. Following the dramatic presentation, "Dad" Erickson lighted a candle representing the spirit of 4-H work, and this led right into the traditional thrilling candlelighting ceremony.

VERMONT - 4-H Open House

Members, leaders, community committee members and friends had an interesting peek behind the scenes during Town and Country Days. John Merchant and Polly Rowe were hosts at the State 4-H office, and Club members attending the University were guides. The program was designed to offer a better understanding of how the 4-H program is organized and carried on at the State level.

WASHINGTON - 4-H'ers Practice Self-Government at State Camp

"Of 4-H, by 4-H and for 4-H--" is the philosophy of State Camp. The self-government setup includes a Cabinet, Senate and House of Representatives. The three groups make up the camp's ruling body, the Clover Council. Members of the Cabinet take turns presiding at the daily general assemblies. The cabinet is elected including president and secretary. The Senate is composed of the head adviser of each dormitory and one elected adviser from each dorm. Advisers are members of the College 4-H Club. The House of Representatives is composed of 4-H'ers elected by fellow dormitory members.

WEST VIRGINIA - "Pathways"

We always watch for the stimulating themes that West Virginia uses to organize and set the stage for State events. "Pathways" was well chosen for the six-day Volunteer 4-H Club Leaders' Conference. The program provided training in program planning, recreation, music, vespers, crafts, projects, and various phases of county 4-H Club and camp work. Lloyd Rutledge made this comment, "One of the real features of the program was that the leaders received very useful training for their 4-H Club work, but also a deep personal sense of satisfaction and development."

WISCONSIN - Young Adult Mailing List

Ninety-two young people's groups are now on the mailing list for the letter which goes to officers and advisers of YMW groups. These represent 59 of the 71 counties, and include a variety of groups, only part of which are sponsored by Extension.

WISCONSIN - School of Home Economics Cooperates

Getting acquainted with the School of Home Economics and its faculty members was one of the opportunities for 4-H Club girls and leaders attending State Club Week. Clothing, Related Arts, and Foods and Nutrition Departments each cooperated on three subject-matter sessions. The topics for the foods and nutrition sections illustrate the interesting material. They include: "Are You a Diet Delinquent?" "People have IQ's but Foods have EQ's", and "Food, A Common Bond the World Around."

GEORGIA, KENTUCKY, MISSISSIPPI, NORTH CAROLINA, TENNESSEE, VIRGINIA

A first-time encampment, for some 250 members of six Southern States in the Tennessee Valley area in June, stressed regional resource development. The camp is held in cooperation with the Tennessee Valley Association of Test-Demonstration Farm Families as part of the program to promote responsible use and development of the region's natural resources. Fontana, N. C. was the location for the 1956 camp.

JUNIOR LEADERSHIP

Practically every State is busy with Junior Leadership Training and many of you conduct wonderful training events. Space just doesn't permit detailing the unique ideas. We'd like to mention Vermont, Oregon, Texas, Montana, Massachusetts, Missouri, Wyoming, Kansas, New Hampshire--to name a few of the States whose Junior Leadership Training programs have been recently reviewed.

BULLETINS AND OTHER TOOLS

HAVE YOU NOTED THESE FROM USDA?

"Review of Extension Research - 1955" - We make frequent reference to this annual publication, which gives findings from studies completed during the year, and also a listing of studies now in progress. May we also call your attention to the final section in the bulletin which makes reference to uses made of findings from Extension research.

"Extension Activities and Accomplishments 1955". This summary combines the reports made on Form ES21. A direct mailing has been made to each State and County Extension worker.

"4-H Club Entomology Leaders' Manual" - Your distribution officer was notified July 3 of this excellent manual, now being printed. It is the work of the program development committee in entomology.

"4-H Clubs" - This is a revision of and supersedes "The 4-H Clubs", a small explanatory leaflet with general information about 4-H Clubs. Your State publication distribution officer was notified of this leaflet on June 7.

ENCLOSED FOR YOUR USE

Three pieces that resulted from National 4-H Club Camp:

"Exploratory Committees at 26th National 4-H Club Camp". This combines the reports of the four exploratory groups that met as a part of the leaders' sessions during camp. Reports of the program development committees will clear through the Extension Subcommittee on 4-H Club work, since they are authorized by, and are part of the continuous functioning of, that committee.

"Meditations at 26th National 4-H Club Camp" - Eva Kinsey has written up the inspiring meditations that were a part of the Camp. This is in response to requests from many of you who attended. Incidentally, we have heard interesting reports about how similar material was used last year. One State even put four of the meditations together and came up with a sort of miniature pageant.

National Camp Highlights Resume - This is the script for the dramatized summary of Camp that preceded the candlelighting ceremony. Dore Ratermann of the National Committee staff devoted her fine talents and time to helping the young people prepare and present this inspiring summary. Perhaps you can adapt and use it. We are sending individual copies, as promised, to delegates at Camp.

An alert to research summaries:

"Questions and Topics Covered by Research Summaries, available from the Division of Extension Research and Training" - For your information, we are including a listing of questions and topics. There may be some areas covered where you have been wanting answers.

Help Available from Soil Conservation Districts:

"National Association of Soil Conservation Districts" - For your information, we are enclosing a copy of a suggested statement that has been sent to Soil Conservation Districts by their youth chairman, Mr. Herbert Van Aken. You may recall we mentioned earlier that Mr. Van Aken had called at FES indicating his group's desire to assist State and county 4-H programs in acceptable ways. We felt sure you will want to review this statement in anticipation of contacts with or by the Conservation District personnel.

"Changing Styles in Home Demonstration Work". This interesting bulletin resulted from a talk prepared by Dr. Gladys Gallup, Director of the Division of Research and Training, for the National Home Demonstration Agents' meeting last October.

Two publications relating to job opportunities for youth:

"Recommendations on Employment of School-Age Youth". The enclosed statement was prepared and released by the Labor Department. We thought you would be interested since it relates to boys and girls of 4-H Club age.

"John's First Job" - The Department of Health, Education and Welfare has used a cartoon bulletin to tell the story of social security.

Two from the nutrition field:

"4-H List of State Publications on Foods and Nutrition in Use 1956" - Dr. Evelyn Blanchard has recently issued a list of publications in the foods and nutrition area. The section dealing with 4-H literature is excerpted for your use.

"Summary of Questionnaires on 4-H Foods and Nutrition Practices" - Previous to National Camp, a questionnaire was prepared jointly by the 4-H Division and Dr. Evelyn Blanchard. Dr. Blanchard summarized the questionnaires to give basic data for the meeting of the 4-H foods and nutrition development committee during National Camp. The report of the committee which considered this information, will be sent you by the chairman after it is approved by the Extension Subcommittee. You will recall Mary Sue Moser mailed the questionnaire to you.

About marketing:

"4-H Club Poultry and Egg Marketing" - We are grateful to Homer Porteus, Chief, Livestock, Dairy and Poultry Marketing and Utilization Branch, FES, for excerpting the enclosed examples of 4-H poultry and egg marketing from annual reports. Also, it is gratifying to note the progress these States have made in including some marketing in their poultry programs.

Working with Breed Associations:

"Cooperate with the 4-H Program" is a reprint of an article available for distribution in your State. We believe you and your county staff members will find this statement helpful in working with breed association representatives. Requests should be directed to Mylo Downey.

LCCAL LEADERSHIP

Colorado A. and M. News printed an interesting item "What is a 4-H Club Leader?". We thought you would want a copy for your use.

4-H BULLETINS ISSUED BY STATES

"4-H Highway to Health" (Georgia) - A flyer full of suggestions for individual and Club health activities.

"IFYE Newsletters" (Kansas) - Summarizes the inbound and outbound phases of the program in an interesting and readable way.

"Who's Whoot" (Yearbook of 4-H Club Work in Kansas) and "Absolutely" (Yearbook of 4-H Club Work in Oregon) - Examples of service projects undertaken by Collegiate 4-H Clubs to aid the respective State programs. It is interesting to note that the Kansas book is dedicated to the late L. C. Williams, former director of extension, and the Oregon book is dedicated to Harry C. Seymour, former State 4-H Club leader.

"Re-organization Plans" - Clubs (Missouri) - a new mimeograph including an agent's lesson plan for a first meeting of parents, with follow-up.

"Reaching the Young Homemaker" (Missouri) - Mrs. Marian Beebe has developed a mimeographed handbook on ways of approaching young homemakers. Such YMW programs have successfully operated there during the past year.

"Mealtime Fun", "Easy Meals" (Oregon) - Both have accompanying leader's guides. A State 4-H Foods advisory committee assisted in the planning and made many helpful suggestions on the organization and content. The committee was composed of State and county Extension workers and adult and junior 4-H leaders. "Clothes for Sun and Fun", another recent Oregon bulletin, was also planned by a similar committee.

"4-H Woodworking" and "Care and Use of Paint Brushes" (New Jersey) - Two more in the 4-H Handyman series. Both are well written with clear illustrations of how-to-do.

"Buying Food for Your Camp" (New York) - This was called to your attention once before, but it is very well done and is particularly timely right now. Write to the Food Marketing Program of New York State Extension Service.

"Underfoot" (Part of the Cornell Rural School Leaflet series-Vol. 49, No. 4.) Many of you know and use leaflets from this series. They are helpful and interesting. This particular one is basic to many 4-H projects.

"Outdoor Living" (General manual for recreation, camping, forestry, outdoor cookery interests), "The 4-H Woodsman" (Manual for Forestry II), "Oregon 4-H Flower Growers Handbook", "4-H Camera Hounds" - Four Oregon publications that will have good suggestions for other States developing such bulletins.

"4-H is a Family Affair" (New Jersey) - An envelope-size leaflet directed to parents, aiming to acquaint them with the 4-H program and their important role as 4-H parents.

"Let's Build a Window Display" and "Telling Your Story with a Booth" (Minnesota) - Two single sheet publications that would be helpful for achievement day, 4-H Club Week, or fair time.

"County Junior Leader Groups" (Missouri) - This mimeographed pamphlet is essentially a training guide for County Extension agents. It is intended for unorganized as well as organized groups.

"Serving as a Junior Leader" (Nebraska) - A manual designed to answer some of the common questions that a junior leader may have. It outlines successful junior leadership procedures used in Nebraska.

"Growing in Leadership" (West Virginia) - Written to adult leaders suggesting ways they can guide older 4-H members in their junior leadership development.

"4-H Leader's Handbook for Oregon" - A mimeograph bulletin now in temporary form for testing. The final copy will be dressed up with additional art work and photographs.

"South Carolina 4-H Clubs - Information, Ideas, Inspiration, Ideals for Local Leaders." The title implies the content. It is filled with helps for the volunteer leader. The handbook was prepared for the State training conference for local leaders.

"County 4-H Council Officer's Manual" (Wyoming) - Plans and procedures for the efficient operation of county 4-H councils. This represents the outcome of a lot of discussion and thinking by committees and individuals. The plan is to try the manual for a year or two in mimeographed form before printing.

"Factors Associated with Reenrollment in 4-H Clubs" (Wisconsin), Research Bulletin 195. Robert C. Clark and James H. Copp have teamed up on a writing bulletin to aid extension workers in reducing membership losses in 4-H Club work. The bulletin presents their own study, but also lists many other pertinent references.

YMW Committees - We have a copy of the program of two new State YMW Committees. You might wish to write to John Orr of Nebraska or Frank Forbes of Minnesota for their recent reports.

TIMELY HELPS FROM OTHER SOURCES

Two publications that will be helpful in career guidance work are "Should Your Child be a Home Economist?", a reprint from leading magazines, and "Four Years at College", giving costs of a college education at various institutions. Both of these publications are available from New York Life Insurance Company, 51 Madison Avenue, New York 10, N. Y.

A new film strip from the National Safety Council is "A Step in the Right Direction." We appreciate having Martha Kohl call our attention to this.

It would be impossible for us to keep you up to date on the many magazine articles and editorials about 4-H. However, one that you may want to check on, because it covers the area of urban 4-H Club work, appeared in "Better Farming Methods" for June, 1956. Pages 18 to 20 are devoted to "In the Detroit, Michigan City Area...4-H Goes to Town".

Along that same line.... We are looking forward to sharing information that Marie Wolfe of the Michigan staff assembled for her thesis on urban 4-H Club work. Marie had a reply from every single State in response to her questionnaire. We take that to mean that you are keenly interested in this particular topic, and anxious to cooperate in assembling basic up-to-date data.

Probably you have already noted the leaflet "Some Effects of Awards in the Iowa 4-H Program", an abstract from a research study by George Boehnke of Iowa State College. Information copies have been sent out by Kenneth Anderson and additional copies are to be available from the National Committee.

We assume you have also seen the new 4-H leader's manual for field crops. The 4-H field crops program development committee worked hard on this manual and can be justly proud of the results. Copies will be available through the National Committee.

NEW 4-H CHARTER

The new 4-H charter will be on the printing list for the near future. Leaders at National Camp voted overwhelmingly for design "B", with five seals down the right side and a place on the left side for "anniversary" seals. We were glad of the opportunity to consult State leaders about their preference.

Our present charter was designed before the current statement of "Regulations Governing the Use and Authorization of the Name and Emblem of 4-H Club Work" was distributed. To conform to the regulations, we need to clearly define the geographic area of operation within which a club is authorized to use the name and emblem.

Besides the wording now on the charter, we are adding,

"This Club is authorized to use the 4-H
name and emblem for educational purposes
within the community where the members live."

NEWS OF OUR COWORKERS

Dr. Harold E. Jones, newly-appointed Extension Director in Kansas, knows about 4-H Club work first-hand. Dr. Jones was active in both 4-H Club and FFA work while attending Concordia High School, Concordia, Kansas. He was outstanding in judging work, participating in crops, livestock, dairy, and shop.

Three veteran 4-H Club leaders are retiring from the State 4-H ranks:

Horace Jones of Massachusetts, formerly head of the Extension Division of Youth Work, retired May 31. Mr. Jones is another 4-H pioneer who has made significant contributions in his own right, but also has trained a nucleus of 4-H workers who are making his influence felt in a variety of key positions. In South Dakota and later in Massachusetts he has made outstanding progress in furthering 4-H Club work. Through a variety of committee assignments, he has also aided the progress of 4-H work nationally.

Arne G. Kettunen, Michigan State 4-H Club leader for 31 years, retired June 30. His many contributions to the development of Michigan's 4-H work included the creation of the Michigan 4-H Club Foundation. He also gave fully of his leadership abilities in the organization of the National 4-H Foundation. His work on the Extension Subcommittee on 4-H Club work and with the National 4-H Club Congress are both significant. On July 10, he and Mrs. Kettunen left for a 3-month assignment in Finland as a consultant on 4-H Club work. His services were requested by the Finnish Government through the State Department's International Educational Exchange Service.

James W. Whitehouse of Kentucky is another veteran who has recently announced a retirement date. On July 31, Mr. Whitehouse will close a long and distinguished career in State 4-H Club work. His dedication to 4-H Club work has also influenced the program in many areas outside of his own State. The 33rd Annual Kentucky 4-H Week in June was dedicated to him in observance of his 33rd year as head of the department. We have not yet learned the plans Mr. Whitehouse has for the period ahead.

Michigan's new State 4-H Club leader is Russell G. Mawby, currently a member of the University Extension staff, working in public policy in the Department of Agricultural Economics. It is interesting to note that Mr. Mawby was Michigan's first International Farm Youth Exchange delegate.

Frank M. Campbell, Extension training specialist at the University of Wisconsin, has been named assistant director of Extension in charge of 4-H Club work in Wisconsin. Mr. Campbell succeeds Robert C. Clark, who was appointed director of the National Agricultural Center for Advanced Study. Miss Agnes Hansen has served as acting 4-H director in the interim. Mr. Campbell is a former Wisconsin 4-H Club member and a county agent for 9 years.

Jane C. Wrenn joined the Wyoming State 4-H staff on July 1, filling the vacancy created when Gladys Oller left for school in Wisconsin. Jane was formerly a home demonstration agent in Wyoming and is just back from graduate study.

Caroll L. Howes is new on the Pennsylvania State 4-H staff, with the title of assistant 4-H Club leader. We learn that he made a fine record as an assistant county agent in that State.

Ellen Ollenbergh is back in South Dakota as a State 4-H Club Agent. She is a former home demonstration agent and until recently has been employed as assistant home management specialist in North Dakota.

Marian S. Fisher was named in May as an assistant State 4-H Club leader in Georgia. She was formerly assistant county home demonstration agent at Athens.

Leonard Harkness of Minnesota and Marie Bishop of Iowa are now back on the job in their respective States, following very fruitful study experiences.

Esther Rugland Brekke is the new name for our associate in Montana. Esther was married in June but will continue her work on the State 4-H staff. Another of our June brides is Marge Behle Linneweber. Marge resigned recently as a staff member in Indiana.

At the final session of the Governor's Conference on Recreation, F. L. McReynolds was elected chairman of the Indiana State Advisory Committee on Recreation. Congratulations, Mac!

The fellowship dinner at National 4-H Club Camp was the occasion for honoring State 4-H Club leaders. Gold keys for 25 years of service were presented to Gladys H. Oller, Wyoming; Leon O. Clayton, South Carolina; L. Isabel Myers, Pennsylvania, and Paul O. Maloney, Nevada.

Miss Gertrude L. Warren presented citations to five leaders who have retired during the past year: H. M. Jones, Massachusetts; Albert Hoefer, New York; Lorenzo F. Kinney, Rhode Island; and Eva M. Kinsey of Ohio. A representative from Minnesota accepted the citation for Henry A. Pflughoeft who could not be present.

Two outstanding State 4-H workers were honored with superior service awards at the USDA Honor Awards Ceremony on June 5. The citations were inscribed:

ROBERT S. CLOUGH, Columbia, Mo. -

"For creative leadership in guiding and promoting a community type 4-H Club program that has strengthened rural community life in addition to developing rural youth."

BLANCHE GOLD, State College, Miss. -

"For organizing, expanding, and improving many phases of 4-H Club work, thus helping thousands of girls and boys develop traits of character and leadership that make them better citizens."

In a real sense, club work was honored through the recognition of these workers. Probably you know also, that Bob Clough was named to fill the vacancy on the Extension Subcommittee on 4-H Club work that resulted from the death of Eddie Pilchard.

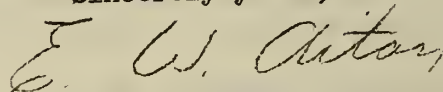
A 4-H Memorial Fund in memory of E. I. Pilchard has recently been established by the Illinois 4-H Foundation, Inc. Many persons have already subscribed to the fund. Eddie was actively interested in the organization and work of the Illinois 4-H Foundation and was a member of the board of directors at the time of his death.

Edward G. Jenkins, a pioneer of 4-H Club work in Maryland, died recently at the age of 82. Known as "Daddy Jenks", Mr. Jenkins was in charge of Boys' 4-H Club work in Maryland for 24 years. During both world wars, he served in key positions to mobilize young people for agricultural effort. He helped found the All-Stars honor group of 4-H members before he retired in 1943. The Maryland All-Stars group has established a "Daddy Jenks Memorial Fund".

South Carolina has dedicated its Leader Training Notebook to the memory of Dan Lewis, who served as State 4-H Club Agent in that State for a quarter of a century. Mr. Lewis passed away at his home in Delray Beach, Fla., in April. A fitting editorial printed in a South Carolina paper and quoted in the notebook dedication says, "Dan Lewis gave his active years to the task of showing boys how to develop character and how to make the most of their opportunities. He is due a debt of gratitude for the fine job he did in his devotion to youth guidance."

We hope that as you move about among the many summer camps, conferences, short courses, institutes and other events, you will find many evidences of progress and satisfaction.

Sincerely yours,



E. W. Aiton, Director
4-H Club and YMW Programs

Associate Leaders:

Tena Bishop
Mylo Downey
C. C. Lang
Lloyd Rutledge
Fern Shipley (Editor of "Ideas")

Enclosures